

CPIF- Specialist Stream- Pitch Your Project Round One 2026/2027

Form Preview

Overview

* indicates a required field

Every town has that idea - the one that comes up at committee meetings, over a cuppa after training, or in the car park after the footy. 'Wouldn't it be great if...' Round 1 of the CPIF Specialist Stream is your chance to back that idea with real funding.

This round is deliberately broad. Rather than funding one type of activity, it invites your Community Planning Group (CPG) or Community Asset Committee (CAC) to identify a genuine local opportunity - no matter how big or small - and make the case for it. In instances when referenced as Community plan, CAC's may also be guided by other strategic documents, such as Annual Facility Improvement Plans or other locally relevant planning documents.

This round is grounded in an Asset-Based Community Development (ABCD) approach: we're less interested in what your town is missing, and more interested in what it already has to build on - people, places, skills and relationships. What could your community do with this funding?

"The strongest pitches are simple, real, and specific to your town."

What could this fund? A few ideas to get you thinking...

- New equipment or resources that reactivate an existing space or group
- A pilot event or activity to test whether there's appetite for something new
- Promotion, signage or materials to help a club attract new members
- A small partnership project between two or more local groups
- Practical improvements that make an existing gathering more welcoming or accessible

These are just a starting point - we want to hear your idea, not fit it into ours.

What we're looking for - your project should do at least one of the following:

- Provide a clear benefit to the local community (e.g. increased participation - such as an event to promote your group or committee and attract new members)
- Increase wellbeing or social connection for community members
- Activate existing community spaces, facilities or local assets
- Test a new idea, initiative or approach that responds to a local community need
- Build or strengthen local partnerships

As this round is not tied to a fixed community-wide event date, funded projects should be scoped for delivery by 30 June 2027 unless another timeframe is agreed with your Liaison Officer.

Applications are assessed on how clearly they address these criteria. Applications addressing more than one criterion, or demonstrating strong local partnerships, will be viewed favourably.

Have you consulted your Community Development or Committees Liaison Officer before applying?

☐ YES

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☐ NO

It is recommended you talk your idea through with them first, to ensure they can address any queries you may have or assist you.

Name of Officer you spoke to

Eligibility-Quick Check

Before you start writing, check you can say yes to all of the following:

- ✓ We're a recognised CPG or CAC based in a small town within the Greater Shepparton region.
- ✓ Your project responds to at least one of the five criteria above.
- ✓ We have the people and capacity to deliver this project within the proposed timeframe.
- ✓ We're either an incorporated body, or we have an auspicings organisation lined up who has agreed to manage the funds on our behalf.

If you've ticked all four, you're ready to apply. Not sure about one of them? That's exactly what your Community Development or Committees Liaison Officer is there for - reach out before you start.

What Makes a strong application?

The strongest applications clearly connect back to something your community has already told you matters - through your Community Plan, a recent conversation, or a committee discussion. Show us that connection, and your assessors will see it too.

Considerations

How does your project reflect the needs and aspirations already identified by your community - including through your Community Plan, recent consultations, or committee discussions? Applications that clearly connect back to community-identified priorities will be viewed favourably.

For further information, please contact your assigned Community Development or Committees Liaison Officer. Guidelines are available on Council's website: Specialist Stream Guidelines - Community Plan Implementation Fund.

Guidelines

Please read the Specialist Stream Guidelines - Community Plan Implementation Fund located on Council's website [here](#).

Application Funding

Funds up to \$1,500.00 are available per application.

Exact Amount Requested *

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Must be a dollar amount.

Conditions of Funding

Here's what to expect once your project is funded - nothing here should come as a surprise, and our team is on hand to help at every step.

Delivering Your Project

- Projects must be delivered by 30 June 2027 (or an alternative date agreed with your Liaison Officer).
- If your project involves an event or public activity, use the occasion to showcase what your group has achieved over the past year and where you're headed next.
- Any promotional material using Council's logo needs sign-off from relevant Council staff first.
- You'll need appropriate public liability insurance in place.
- Plans can change - if your project needs to shift materially from what you pitched, just talk to your Liaison Officer before proceeding.
- For CPG your project must link with your relevant Community plan and for CAC your project must link with your Facility Improvement plan.

Kindly note that projects for maintenance will not be eligible for this grant.

Reporting Back- Your Acquittal

- A short reflection: what worked, what didn't, and what you'd do differently next time - informal notes or feedback from those involved is completely fine.
- A few photos, where appropriate and with consent.
- A rough estimate of how many people took part or were reached.
- Any feedback you gathered from participants.

We know these projects are run by volunteers alongside everything else in life -your acquittal report doesn't need to be polished, just honest. Council is genuinely open to unconventional ideas, and the Community Development team will work with you to plan, prepare and deliver your project.

Contact Details

Are you a CPG or CAC?

- ☐ Community Planning Group (CPG)
- ☐ Community Asset Committee (CAC)

Name of Community Planning Group or Asset Committee *

Organisation Name

Contact Person *

First Name

Last Name

Please provide the primary contact details for your group or committee

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Position *

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

Pitch Your Project

This is your chance to make the case for your project - think of it as your pitch to Council's Community Development team. Be specific, be genuine, and tell us how it will improve things, drawing on your Community Plan or other strategic documents where you can.

Stuck for where to start? Try finishing this sentence:

"Right now in our town, [what's missing or what's happening] - but if we had [your idea], we could [the outcome]."

Project Name *

The 2 minute Pitch

In plain language, sum up your project in about 200 words - as if you had two minutes to convince someone at a community meeting.

The Opportunity or Need

What local need, gap or opportunity does this project respond to?

What have you seen, heard, or been told by your community that led to this idea?

The Idea

Describe what you're proposing to do

Is this a new idea for your town, or does it build on something already underway?

- ☐ A new idea we haven't tried before
- ☐ An extension or improvement of something existing

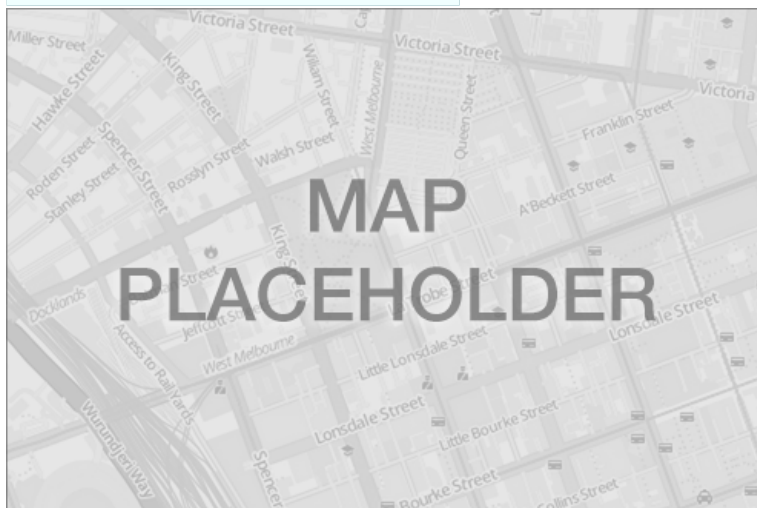
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☐ Something you want to achieve

Location Timing

Proposed Location *

Address



Address Line 1, Suburb/Town, State/Province, and Postcode are required. Country must be Australia Address, or the general area this project relates to.

Proposed date(s) or delivery window *

Looking Ahead

If this project works, what happens next? *

Will it continue, grow, or lead to something else? This isn't a test - 'this is a one-off and that's okay' is a valid answer too, we just want to understand your thinking.

Want to pitch it your way? (optional)

If you'd rather show us than tell us, you're welcome to submit a short video (5 minutes max) alongside this form -. Attach a file or provide a link below.

Community Plan Alignment

Every CPG/CAC works from a Community Action Plan that sets out local priorities and actions identified by your community. Linking your pitch to your Community Plan helps Council see how this funding builds on work already underway and helps your group track progress against your own plan.

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A) Which Community Action Plan does your group work from?

e.g. Toolamba and District Community Action Plan 2023-2027

B) Which priority in your Community Plan does this project respond to? *

Copy the priority heading as it appears in your plan, e.g. 'Existing clubs and associations remain sustainable' or 'Our green / open spaces are cared for'. Also provide the link of your Community Plan from the Council page.

C) Which specific action under that priority will this project progress? *

If your plan lists specific actions under each priority, name the one this pitch delivers on. If your Community Plan doesn't list a matching action yet, briefly explain how this project still supports the priority.

D) Roughly, how far along is this priority currently?

If you know it - e.g. Not Started, Early Discussions, In Progress, Well Underway. No wrong answer, this just helps us understand where this project sits.

Wellbeing Community Benefit

How will this project increase wellbeing, social connection or participation in your community? *

Spaces, Facilities Local Assets

Will this project activate an existing community space, facility or local asset? If so, which one?

e.g. the community hall, a park, a recreation reserve, a piece of local heritage or a shared local resource.

Partnerships

Applications that demonstrate strong community partnerships with other local groups or organisations will be viewed favourably and scored higher.

Will there be any community partnerships involved? *

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- ☐ Yes
☐ No

At least 1 choice and no more than 1 choice may be selected.

Partner contact details

Please enter the details of any partner organisations/groups and describe their role with this project/event.

Organisation name	Contact person	Contact details	How will they assist with your event?

Budget/Expenditure Breakdown

How will the funds be allocated / spent? Complete to the best of your ability with the details you have.

Example: \$200 for facility hire to secure a suitable venue, \$600 for catering to provide light refreshments for attendees, and \$200 for promotional materials including flyers, signage, and social media advertising.

Expenditure	\$

Budget Totals

Total Expenditure Amount

This number/amount is calculated.

Payment details

If your application is successful Council will need to know who to pay the funds to.

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Is your Community Planning Group or Asset Committee incorporated? *

- ☐ Yes
☐ No

At least 1 choice and no more than 1 choice may be selected.

Incorporation information

Incorporation Number

Applicant ABN

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Auspice Organisation details

If your Community Planning Group or Asset Committee is not incorporated, you will need to arrange an organisation or group that is able to auspice your project.

This means they will receive the funds for you.

Auspice organisation name

Organisation Name

Authorised person's name

First Name Last Name

Position within auspice organisation

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Auspice Organisation's Address

Address

Phone Number

Must be an Australian phone number.

Email

Must be an email address.

Auspice organisation's incorporation number

Auspice organisation ABN

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Document Checklist

Attach a copy of your Certificate of Currency for your Public Liability Insurance

Attach a file:

Applying with an Auspice Organisation

Attach an electronic copy of a letter from your auspice organisation stating their willingness to accept and administer the grant

Attach a file:

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Must be a formal Letter with Auspice Letterhead

Attach a copy of your auspice organisations Certificate of Currency for Public Liability Insurance

Attach a file:

Must be a formal Letter with Auspice Letterhead

Supporting Documents

Please attach Quotes

Attach a file:

Privacy Statement

Greater Shepparton City Council manages your personal information in accordance with its Privacy Policy and the Privacy and Data Protection Act 2014 (Vic). Your personal information is collected to communicate with you regarding your grant application. It is disclosed to Council Officers for review of your application and may be disclosed to other areas of Council to administer your grant application. If you do not provide the requested information we may be unable to process your application and keep you informed of the outcome of the application. Council may also use your personal information to contact you regarding future grant rounds.

Declaration

- ☐ I certify that all details supplied in this application and in any attached documents are true and correct to the best of my knowledge, and that the application has been submitted with the full knowledge and agreement of the management of my organisation/group.
- ☐ I have read the accompanying guidelines and this application form fully prior to submitting this application.
- ☐ I agree that I will contact the Greater Shepparton City Council immediately if any information provided in this application changes or is incorrect.
- ☐ I understand that the information above will be used in accordance with relevant legislation and declare that this information is correct to the best of my knowledge.
- ☐ I agree to provide final acquittal reports as required.